



# A Perspective from Baringa

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Baringa

## ETI: 10 years of innovation

A perspective from Baringa

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# About Baringa



We are dedicated to being the consulting partner of choice for our clients, with a flexible approach, deep industry knowledge and excellent people

## Our history

- ▲ Baringa was founded in the UK in 2000, we have over 650+ employees and a market turnover of approximately €160m
- ▲ Baringa is a market-leading consulting company with a focus on energy and utilities, commodities, financial services and telecoms
- ▲ Baringa Partners' end-to-end consulting capability is unique in the Energy consulting space, with market leading expertise in governmental policy and regulation, corporate, commercial and operational strategy, and the delivery of operational change (through organisation, process and IT)

## Our people and culture

- ▲ We attract top talent due to our culture, business model (ten years in the top 10 – UK's Great Place to Work) and the quality and nature of our client work



## Global footprint



Energy & Utilities

Energy Advisory

Commodities

Financial Services

Telecoms & Media

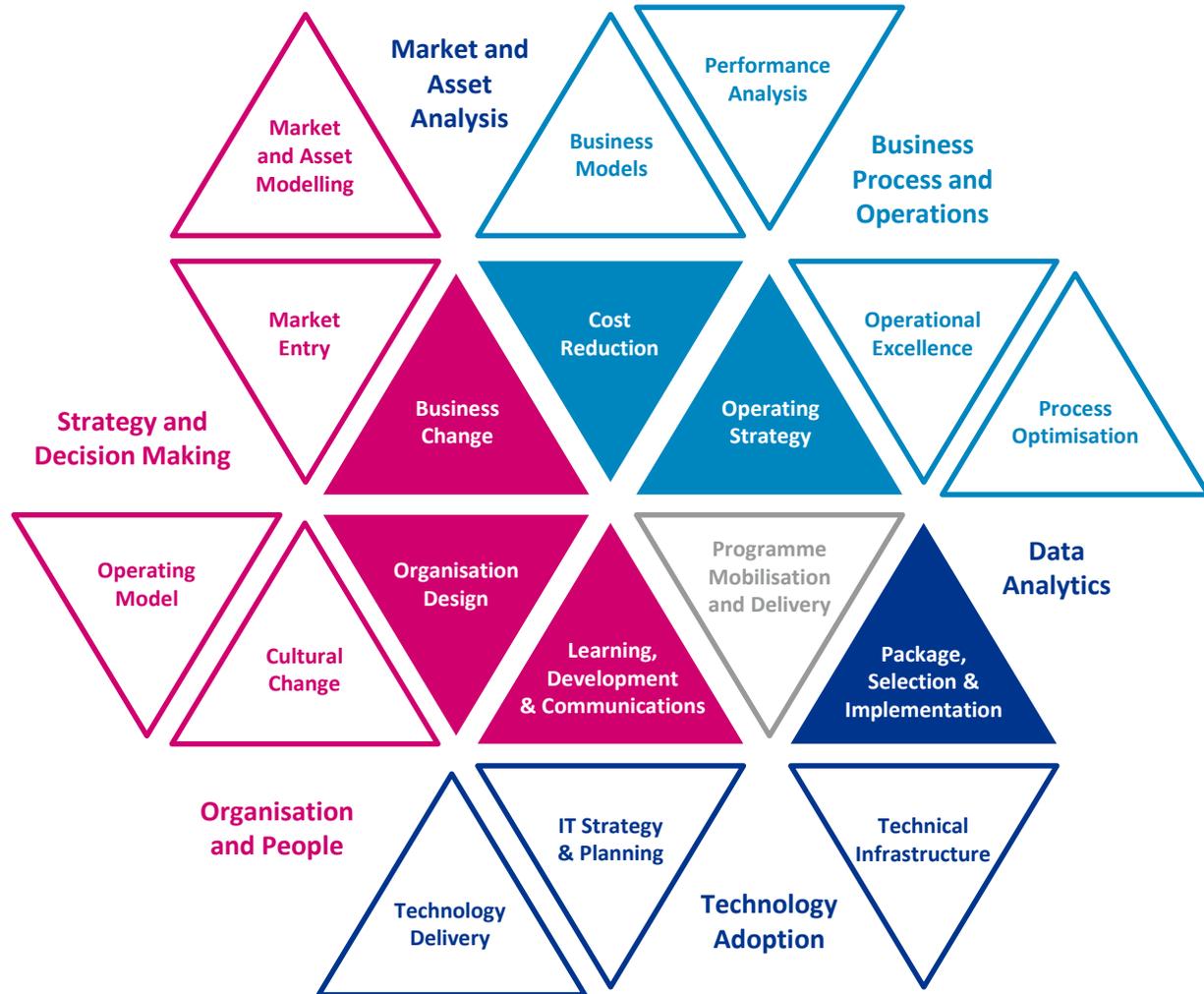


<sup>1</sup> ASG: Austria, Switzerland, Germany

# Our capabilities



We deliver our capabilities using robust methodologies and a pragmatic approach to ensure we meet our clients demanding requirements



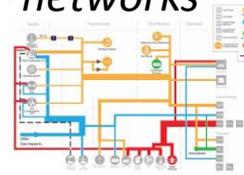
- ▶ We help our clients structure and run more effective businesses.
- ▶ We help our clients launch new businesses and reach new markets.
- ▶ We help our clients navigate industry shifts by bringing clarity and insight.
- ▶ Collaboration runs through all we do. We share your ambition. We share our opinion. We share the risk.

# (Nearly) 10 years working with the ETI...

We have been honoured to work with the ETI across multiple projects from 2008...



*Multi-vector  
networks*



*Storage and  
flexibility  
modelling*



*CVEI*



*Biomass  
logistics*



*Future role  
of gas*



*HFADA*



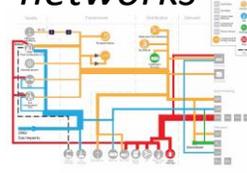
# ...and collaborating to bring the right mix of expertise



We have been honoured to work with the ETI across multiple projects from 2008...



Multi-vector networks



Storage and flexibility modelling



CVEI



Biomass logistics



Future role of gas



HFADA



...and have had the opportunity to collaborate with many organisations



# ETI has made a real difference

Dedicated funding with a strategic perspective



## For (Redpoint Energy and) Baringa

- ▶ Faith in a small consulting practice at an early stage in our growth
- ▶ Provided challenges needed to drive thinking and development
- ▶ A key client that we have grown with over the years
- ▶ A platform from which we have been able to contribute more broadly to the decarbonisation debate

## For the UK

- ▶ Time to develop knowledge and IP over a longer term horizon
- ▶ Discipline of commercial interests of private companies applied to clear decarbonisation goals
- ▶ Ability to bring together public, private and academic experts and interests
- ▶ Ability to invest fully in ambitious, targeted projects with lasting value



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